



**2022**  
**IMPACT**  
**REPORT**

# WELCOME LETTER



Dear Friend of Collier Resource Center,

Collier Resource Center (CRC) experienced unprecedented growth in 2022, a record-breaking year. We served 1,154 clients, a 45% increase over the previous year.

Due to the effects of inflation and the challenges of hurricane damage, the need for our services was greater than ever. We responded by increasing our outreach efforts to churches and partner agencies. As a result, referrals came from 71 different sources, including Healthcare Network, Hunger and Homeless Coalition of Collier County, Macedonia Baptist Church, Collier Senior Center, as well as via word of mouth and website searches.

We never closed our doors before, during or after the storm. In 2022, in addition to assisting with our typical requests, we also helped families who were profoundly affected by Hurricane Ian. On their behalf, we secured furniture, clothing, household items, toys, and much more. We also helped distribute beautiful quilts from the Bonita Quilters to families in need, gifts that were hand-crafted with tender loving care.

CRC remains a lean organization with more than 96% of all contributions supporting client services. That efficiency is thanks to our volunteers, who gave 1,580 hours in 2022.

Part of what makes CRC unique is the fact that our case management program costs clients nothing, has no limit of time, and includes follow-up care. As new needs arise, we address them. We could not offer these services without our volunteers and supporters.

Thank you for being an essential partner in helping our neighbors in need.

Sincerely,

A handwritten signature in black ink, appearing to read "Kari".

Kari Lefort  
CEO

A handwritten signature in black ink, appearing to read "Nina" with a small heart above the 'i'.

Nina Gray  
Founder



## MISSION

To empower the people of Collier County by providing information, referrals, advocacy, and case management.

## VISION

We envision a community where all people are empowered with information and have access to resources which increase their opportunities for success.

## VALUES

- An organization where everyone is treated with respect and dignity.
- Staff and volunteers who offer clients a personalized approach for securing assistance.
- We believe providing current, appropriate and personalized access to local resources by trained volunteers and staff improves the health and well-being of our community.

## GOALS

- Provide clients with information, referrals, education, and support.
- Offer follow-up services.
- Ensure volunteers and staff are informed about current and appropriate community resources.
- Connect clients with resources specific to their needs.



# **2022 BOARD MEMBERS**

## **OFFICERS**

**NINA GRAY, CHAIR**  
**KELLY SAYLOR, VICE CHAIR**  
**STEPHANIE SPELL, SECRETARY**  
**LIZ BUEMI, TREASURER**

## **BOARD MEMBERS**

**BEN BUEMI**  
**TREY FLETCHER**  
**ZANNON GARZA**  
**KAY JASSO**  
**HALLIE LUNDON**  
**NAN MOORE**  
**SILVIA PUENTE**

## **ADVISORY COUNCIL**

**BARBARA KNEPSHIELD**  
**SANDY MUMMERT**  
**MICHAEL OVERWAY**  
**RAY STEADMAN**





# IMPACT REPORT

## PURPOSE

CRC's mission is to empower the people of Collier County by providing information, referrals, advocacy, and case management. We envision a community where all people have access to information and resources that increase their opportunities for success.

Our dedicated staff and trained volunteers help people navigate the perplexing maze of health and human service organizations. We follow best practices of case management by listening carefully, assessing needs, removing barriers, and coordinating critical resources to provide immediate and lasting benefits to clients.

Part of what makes us unique is the fact that our case management program costs clients nothing, has no limit of time, and includes follow-up care.










Five quilts were donated by the Bonita Quilters for a Ukrainian refugee family. CRC also referred this family to non-profit organizations who filled the gaps to meet their needs.



# ACTION

These are some of the ways we assisted our clients **at no cost to them**:

-  Found medical equipment for many people who could not afford to buy or rent it.
-  Secured assistance with overdue rent and utility bills.
-  Referred families to non-profit organizations for diapers and baby supplies.
-  Connected out-of-town donations to in-town nonprofits with specific needs and services after Hurricane Ian.
-  Provided a refrigerator to a pregnant woman in need.
-  Located food pantries for those facing food insecurity.
-  Connected an individual who needed transportation to work with a donated bicycle.



CRC

Carlos needed transportation to get to and from work. CRC facilitated the donation of a bicycle for him.



After hurricane Ian, we linked a group in Parkland, FL, that collected and delivered requested supplies for those in need in Collier County.



## EMERGENCY RESPONSE

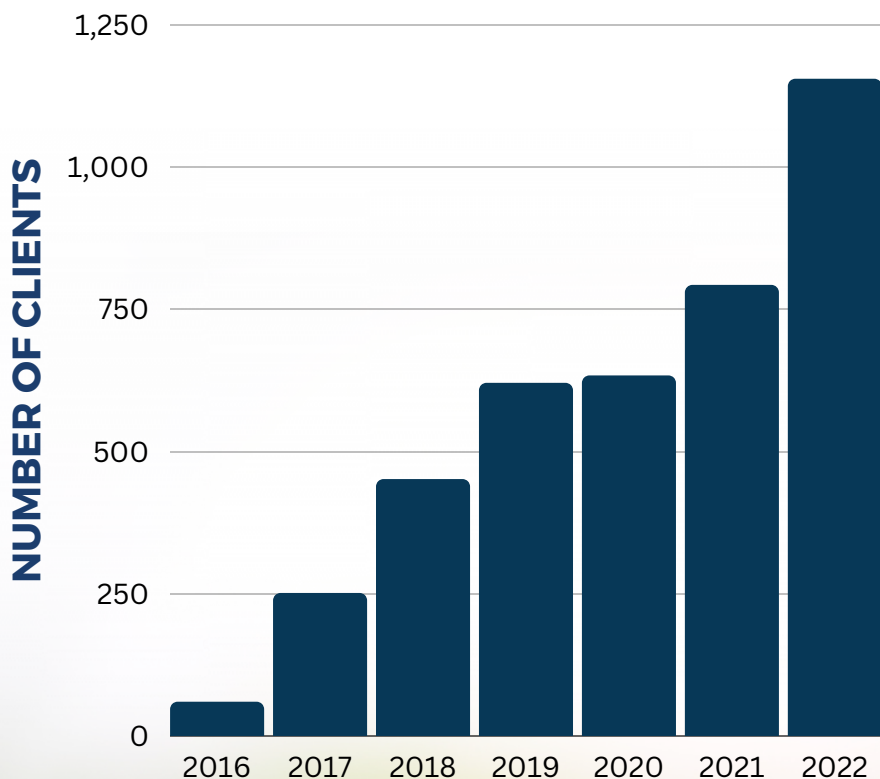
In response to Hurricane Ian, we mobilized a volunteer force with boots on the ground and ears on the phone, to give extensive support to anyone who needed it as we all processed the losses.

**In the six weeks following Hurricane Ian, CRC saw a 30% increase in clients served.**



# 1,800% INCREASE

## EXPONENTIAL GROWTH



In 2022, we helped 1,154 households, **an increase of 45%** over those served in 2021.

Since our founding year in 2016, we have achieved a **1,800% increase** in the number of people assisted by volunteers and paid staff.

We increased our **communication** through social media, newsletters, written appeals, and our YouTube channel.



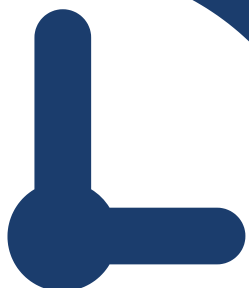




## VOLUNTEERS

Volunteers are vital to our mission. Trained volunteers assist professional staff by locating and linking clients to community resources. Volunteers are essential in networking with local nonprofit service providers, updating the resource directory to ensure our referral source information is current, and coordinating special educational and fundraising events.

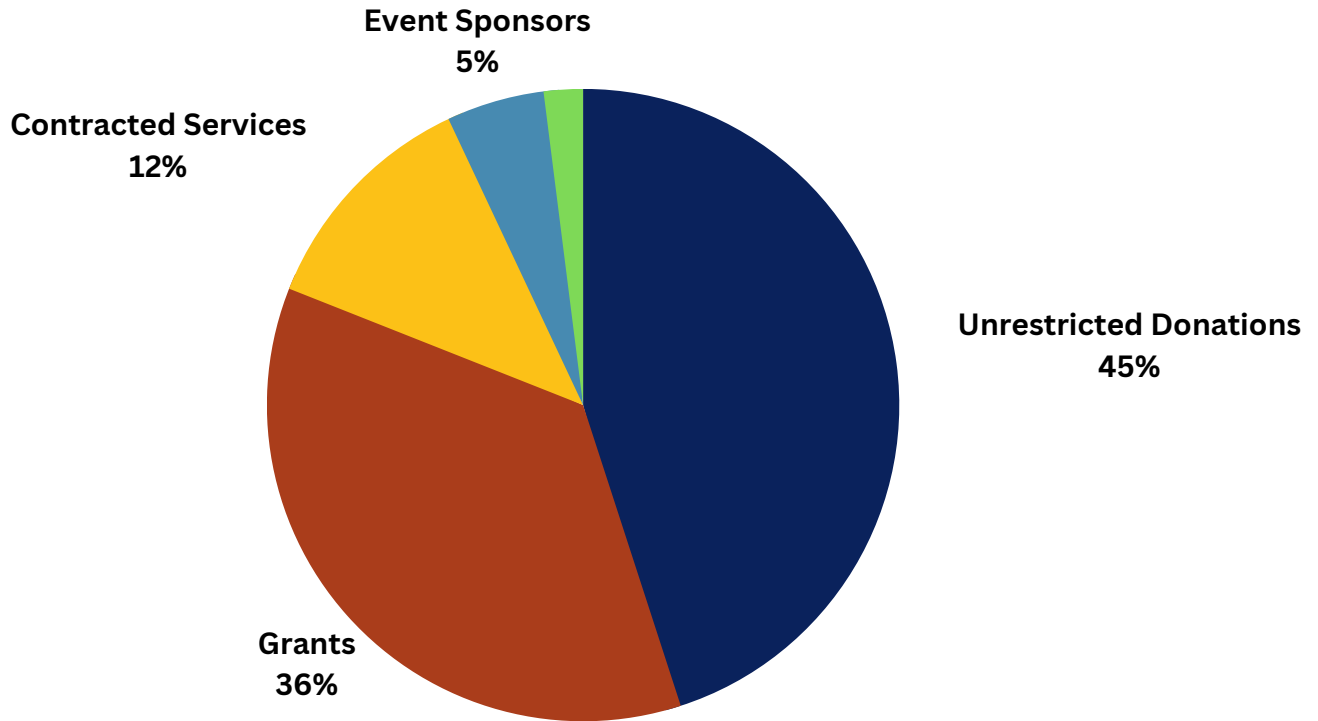
Our volunteer force currently consists of **24 individuals who gave a total of 1,580 hours in 2022.** The volunteers have diverse experiences, backgrounds, and education. They are devoted to improving the quality of life for our clients.



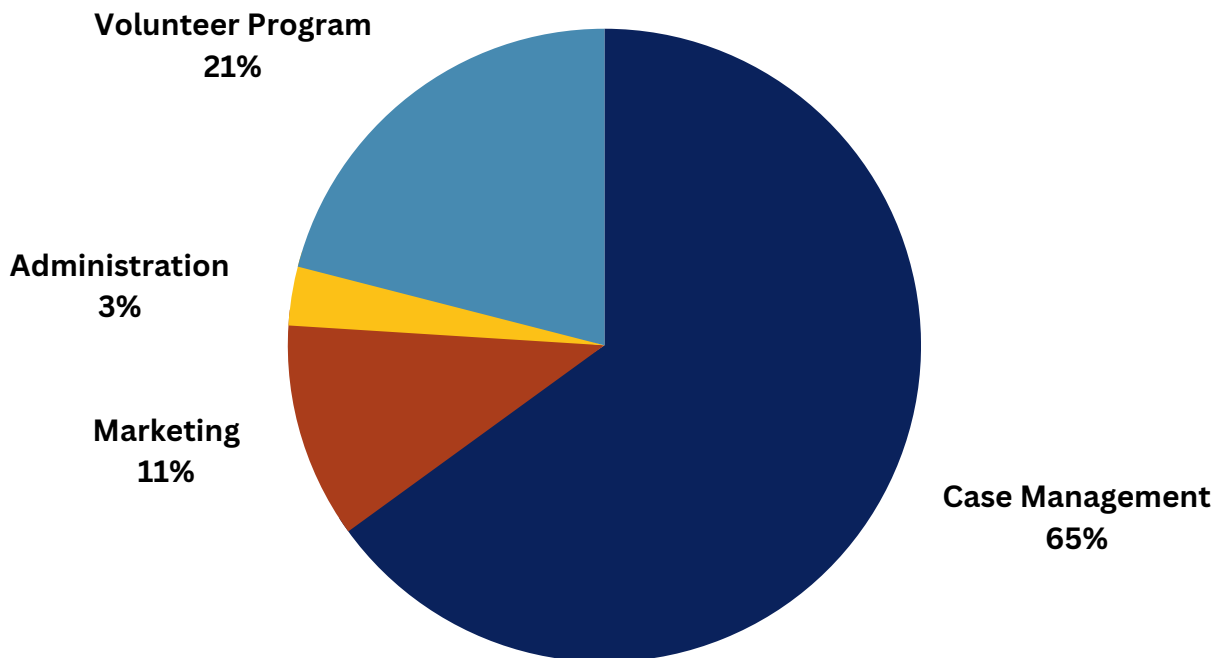
# 1,580 HOURS IN 2022

# FISCAL RESPONSIBILITY

## 2022 REVENUE SOURCES



## 2022 EXPENSES



CRC meets the highest standards of fiscal responsibility and offers an excellent return on investment. Through our strong volunteer base, access to a network of community resources, and donated office space, we are able to keep our administrative costs to a minimum.

CRC is funded through local grants, individual donors, family foundations, churches, and appeals. We continue to seek revenue streams through engaging new constituents, conducting fundraising events, and applying for additional grants.

Your generosity allows us to provide information, resources, and advocacy in the most cost-effective manner, never charging for our services. Our expenses continue to increase as the number of people we serve grows.



We hosted An Evening of Gratitude event on November 9, 2022, to thank our donors and supporters.

## STRATEGIC DEVELOPMENT

Our 3-year strategic plan (2022-2024) outlines a comprehensive community outreach strategy and a robust development approach. We strive to act on the most up-to-date and accurate information. Currently, our strategic plan is reviewed quarterly at our Board meetings, ensuring we are continuously monitoring compliance.

We hope that you will consider increasing your financial support for CRC to help us serve even more individuals and families in Collier County.

**DONATE**



**Collier Resource Center**

P.O. Box 110905

Naples, FL 34108

The Collier Resource Center is a tax-exempt charitable organization as described in Section 501 (C) (3) of the Internal Revenue Code. Our EIN # is 47-3120388.



**CollierResourceCenter.org**

**239-434-2030**